CAYMAN ISLANDS STOCK EXCHANGE ANNOUNCEMENT

For Immediate Release

PROJECT FURTHER HOLDCO LIMITED

(a limited liability company incorporated under the laws of England and Wales with registered number 11885250)

(the "Issuer")

ISSUANCE OF PIK NOTES AND DIRECTORSHIP CHANGES

Issue of PIK Notes

On 19 June 2020, the Cayman Islands Stock Exchange (the "**Exchange**") approved for listing the following loan notes of the Issuer:

up to £17,196,336 10 per cent. Unsecured Series B Loan Notes due 2029

and

an unlimited amount of 10 per cent. Unsecured Series B Payment in Kind Notes due 2029

The Issuer by resolutions of its board of directors passed on 29 March 2019 created and authorised the issue of:

- (i) up to £17,196,336 10 per cent. Unsecured Series B Loan Notes due 2029 (the "Loan Notes");and
- (ii) an unlimited amount of 10 per cent. Unsecured Series B Payment in Kind Notes due 2029 (the "PIK Notes"),

each constituted as provided in the instrument dated 29 March 2019 (the "Loan Note Instrument").

On the same date, the Exchange admitted for listing £8,245,336 in principal amount of the Loan Notes.

On 21 May 2021, the Issuer issued £1,503,759 in principal amount of the PIK Notes, which were admitted to listing on the Exchange on 24 June 2021.

On 8 June 2022, the Issuer issued £1,207,718 in principal amount of the PIK Notes, which were admitted to listing on the Exchange on 11 July 2022.

On 5 June 2023, the Issuer issued £1,068,002 in principal amount of the PIK Notes, which were admitted to listing on the Exchange on 28 February 2024.

The Issuer now announces that on 4 June 2024, the Issuer issued a further £1,174,802 in principal amount of the PIK Notes (the "New PIK Notes").

On the date hereof, the Issuer has applied for, and the Exchange has admitted for listing, the New PIK Notes.

Following such issue and as at the date hereof, the Issuer has the following aggregate principal amounts of Loan Notes and PIK Notes in issue and listed on the Exchange:

- (i) £8,245,336 in principal amount of Loan Notes; and
- (ii) £4,954,281 in principal amount of PIK Notes.

Directorship Changes

The Issuer announces that Mr. Alexander William Knight has resigned as a director of the Issuer and the following person has been appointed as an additional director of the Issuer:

Mr. Stephen Edward Perkins – Mr. Perkins is an experienced executive with a 20-year track record of working with UK investors and their management teams to help accelerate their business plans and achieve value creation. In his 20-year career within private equity portfolios he has been involved in many sectors and situations and sold 5 businesses achieving on average a 3x return for investors.

Any queries in respect of this announcement should be addressed to the Issuer.

For further information in relation to the above announcement please contact the Issuer as follows:

Project Further Holdco Limited 11 Soho Street, London, England, W1D 3AD, United Kingdom